Module 1 Challenge

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. The crowdfunding on theater has the most campaigns. The crowdfunding on journalism has the least campaigns. The amounts of campaigns on film & video and music are almost the same.
2. Once each sub-category, the percentage of successful and failed are very close.
3. During June and July, more campaigns are successful. April has the lowest percentage to have canceled campaigns.

* What are some limitations of this dataset?

The dataset is not large enough. The category classification is not detailed enough.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create the graph on backer\_count and sub-category and time. They would provide people’s habit on different season.